

Curriculum Vitae – Natasha Webb

Career Summary

I have over 20 years experience in design, with a career that includes textiles, printmaking and graphics. This experience includes working in the UK and US where my clients included prestigious fashion houses and high street names including Calvin Klein, Armani, Ralph Lauren, DKNY, Ungaro, Gap, Karen Millen, House of Fraser, Monsoon, Hobbs, Marks and Spencer and Accessorize. This design experience encompassed men's and women's fashions; textile prints; swimwear; children's wear and merchandising graphics.

To Grace was established in 2006 to consolidate this design experience into a unique product range. My well established design skills allow me to translate concepts, sketches, logos and other ideas into designs that can be manufactured into panels in a range of materials, sizes and finishes utilising state-of-the-art software and manufacturing techniques. Nature, traditional art forms, calligraphy, symmetrical patterns, children's drawings or the architectural form itself can inspire these designs.

To Grace commissions include both decorative and functional pieces, including balustrades, architectural cladding, screens and public art. Clients include Her Majesty's Prison Service: a series of panels for Holloway Sensory Garden, Howard de Walden Estates: eight balustrade panels on the facade of a new office build in Westminster, P&O Cruises: a 9 metre illuminated corian panel as central feature in the restaurant, Sheffield Health & Social Care NHS: freestanding panels in a new sensory garden, and Groundworks N.I: community garden sculptures for a regeneration scheme in Northern Ireland

Key Skills

- Translation of clients' requirements into suitable two dimensional designs
- Use of state of the art software and design tools
- Technical knowledge of materials (including metal, acrylic and others) and surface treatments to ensure functionality
- Technical knowledge of manufacturing techniques to ensure quality, value for money and on-time delivery
- Health and safety risk assessments of products
- Project management

Qualifications

MA Multidisciplinary Printmaking, 2000

BA (Hons) Printed Textile Design, 1989

Foundation in Art and Design, 1986

Career History

2006 – Present: **To Grace (Brimscombe, UK):** Design and manufacture of structural and decorative panels.

1994 – 2006: **Freelance Textile designer** (New York, USA and Bath, UK)

1992 – 1994 : **Group Four Design Studio** (New York, USA) : Textile designer

1991: **New York Textile Design Centre** (New York, USA) : Textile designer

1989 – 1990: **Belford Print** (London, UK) : Dye and screenprint technician

1989: **Guy Mathiot Fashion design and Marketing** (Swindon, UK): Textile, fashion design, advertising and graphic design

Clients

Marriott Hotels, MDesign London, Candy & Candy Ltd, Renishaw Ltd, HMPS, NHS, Groundworks Northern Ireland, PRP Architects, Chris Beardshaw, Howard de Walden Estates, Arts Projects Ltd, P & O Cruises, Midas Ltd, Burns Design, Within Design and many private clients.

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Press

March 2009: Derry Journal, Northern Ireland, 'Ballymac sculptures unveiled'-installation of collaborative sculptures designed with local children for community garden, N.I.
March 2009: REM, Spanish magazine dedicated to architecture, design and lifestyle
Feb 2009: Close up- Greek monthly lifestyle magazine- feature on garden screens
Feb 2009: The English Garden monthly U.K. publication
Jan 2009: Homes and Gardens monthly U.K. publication
Jan 2009: Dulux- photo shoot for new season trend boards
Jan 2009: Elle Décor, Italy
February 2008: Grand Designs Magazine- home improvement supplement
October 2007: The Citizen & Gloucestershire Echo: British Business Awards Finalist- Design Excellence Category
July 2007: Cotswold Life Magazine
July 2007: The Independent-'The Home shopper' product selection
July 2007: Living TV-' To The Manor Bowen'- Laurence Lewellyn Bowen at Chelsea
May 2007: Garden Design Journal
May 2007: BBC Gardens World- RHS Chelsea Flower Show coverage
April 2007: Gardens Illustrated - article and garden illustration of The Chelsea Show Garden
March 2007: Insideout magazine - article and images of To Grace sculptures
February 2007: Folio Magazine, Bristol - article and image on Chelsea Flower Show artworks
August 2006: Folio Magazine, Bristol - double page spread of images and profile

Awards

October 2007: British Business Awards, Design Excellence Finalist
May 2007: RHS Silver Medal, Chelsea Flower Show- collaborative roof garden featuring To Grace wall panels with Freya Lawson of 'Heavenly Gardens'

Exhibitions

2008:

Outdoor Art 2008, Avondale Nursery, Coventry

Encounters Garden Sculpture Exhibition, Hatfield House, Hertfordshire

2007:

RHS Chelsea Flower Show- collaborative roof garden by Natasha Webb and Freya Lawson-RHS Silver

Malvern Spring Gardening Show- sculpture for the gold medal winning garden by Graduate Gardeners

Art in the Garden, Sir Harold Hillier Gardens